

The Business Card Directory



The Business Card Directory from Fox Print generates big profits from new customers. Easy to create. Easy to sell. Easy to distribute.

Directory is 4.5" x 11" printed on 60# enamel, saddle stitched with a self-cover.

Directory expands in 8 page signatures.

Convenient Index of Advertisers.

Each page has space for 5 business card ads.

"The Business Card Directory was easy to sell and generated a nice **profit** for the paper. It's always great to work with Fox Print Direct."

- Gloria Jackson, *Times Journal, Fort Payne, AL*

FREE Online Flip Book Edition



Links into your web site and offers more value and exposure for your advertisers.

- Link ads to the advertiser's web site
- Generate more profit per ad
- FREE with every directory you print!

See it in action:

<http://bizcard.printrelay.com>

For a complete Sales Kit, contact a representative at:



www.foxprintdirect.com • 800-868-6442

ACCOUNTANTS, AIDS EQUIPMENT, AIR CONDITIONING, APARTMENT COMPLEX, ARCHITECT

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AUTO DETAIL, AUTO REPAIR, AUTO SALES

SHELLEY POOLE, CPA
S.D. POOLE CPA, INC.
 CERTIFIED PUBLIC ACCOUNTANT
 15124 HWY. 110 SOUTH PHONE (903) 561-8033
 P.O. BOX 686 FAX (903) 561-8230
 WHITEHOUSE, TX 75791 EMAIL: SDPOOLE@SDPOOLECPAINC.COM

Randy Clark
 Vice President of Sales & Marketing
903.352.0126
 nitrogen4yourtires@hotmail.com
 www.nitrogen4yourtires.com
NITROGEN
 Tires
 P.O. 882 - Chandler, TX 75768
NITROGEN SERVICES & EQUIPMENT, INC

Carrier
Bob Caves Air Conditioning Inc.
 Commercial - Residential Sales and Service
 Robert W. (Bob) Caves 903/561-2283
 President 7900 S. Broadway
 Lic#TACL8002451C Tyler, TX 75703

STONEBROOK
 APARTMENT HOMES
 Christian Johnson
 Property Manager
 2028 Palms Estate 409.294.2014
 Tyler, Texas 75703 Fax: 409.294.2006
 www.stonebrookapartments.com

christopher johnston
ARCHITECT
 903-566-9444
 www.chrisjohnstonarchitect.com
 cjArch@Earthlink.net
 residential & commercial planning & design +
 res. county inspection services + hrry. consulting
 TX. IC # 10296

Eddy Moose
 Owner
MOOSE AUTO GLASS, INC.
 903-534-5277 4220 Timms St.
 Tyler, Texas 75701

Anderson Automotive
 Your One Stop Shop for Auto Parts
 & Same Day Repair Service
Where Our Customers Send Their Friends
Ken Stuth
 (903) 595-5015 2025 S. SE Loop 323
 (903) 595-1201 Fax Tyler, TX 75701

HAYES
 AUTOMOTIVE
903-593-3911
HAYES
 AUTOMOTIVE
 Certified Transmission Expert
 Morningdale off Greenbriar Road
JIMMY HAYES TYLER, TEXAS

Bud Jones Garage
 AUTOMOTIVE • TRUCK REPAIR
 Charlie Martin Shop Manager Steve Smith Chief Mech. Dana Martin Office Manager
 584 E. ERWIN • TYLER, TEXAS 75702 • 903-593-8301

Rodney Fields
 Senior Sales Consultant
 Jack O Diamond Honda
 2500 WSW Loop 323
 Tyler, TX 75701
 Dealer: 903.561.5225 Ext. 26
 Call: 903.570.4843
 Fax: 903.509.4282

Council of Sales Leadership
SILVER LEVEL
HONDA

A Great Return on Investment

Here's the rundown on a sample 32 page quarterly directory and expected revenue generation.

Ads Sold:

Business Cards	140 x \$100.00 =	\$14,000.00
Inside Front & Inside Back Cover	2 x \$600.00 =	\$1,200.00
Back cover	1 x \$750.00 =	\$750.00
Online Ad links	50 x \$25.00 =	\$1,250.00

Gross Quarterly Revenue **\$17,200.00**

Gross Annual Revenue **\$68,800.00**